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AddTech Hub Press Release

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ADD Sets Sights on Second-Half Strategy! Accelerating Core Business Toward Recurring Income

Keep an eye on the stock before the XD date on 27 Aug interim dividend payout set at 0.07 Baht.

BANGKOK — AddTech Hub PLC (ADD) has signaled its strategy for the second half of 2026, pushing forward with organic growth and strengthening its core business. The Company is forging ahead with system development and new collaborative projects alongside major mobile network operators to boost its share of recurring income, aiming for stable, long-term revenue growth. To reward shareholders, the Board of Directors approved an interim dividend payout of 0.07 Baht per share. The stock will go ex-dividend (XD) on 27 August, with dividend payment scheduled for 9 September 2026.

Mr. Sompoch Tanutantivong, Chief Financial Officer of AddTech Hub PLC (ADD), revealed that the Company's direction for H2 2026 will heavily focus on generating organic growth. ADD will accelerate the potential of its three main core business segments: Digital Content, Digital Solution and Digital Marketing. The goal is to build a stronger foundation from its core operations while rapidly expanding its recurring income base.

A key growth driver will be extending partnerships with mobile network operators through the continuous development of support systems and new services. This includes creating specialized applications for niche user groups and co-developing new projects with operators to widen business opportunities and launch commercially scalable services in the future.

"ADD's primary goal is to increase our share of recurring income—particularly revenue-sharing models derived from joint system development and collaborative projects with operators. This will create a steady revenue stream and support the long-term growth of our core business," said Mr. Sompoch.

At the same time, the Company is scheduled to go ex-dividend (XD) on 27 August 2026, with the record date set for 28 August 2026. Dividend payment will follow on 9 September 2026. This interim dividend derived from Q2/2026 performance will be paid at 0.07 Baht per share.

As for overall H1 2026 results, the Company reported total service revenue of 163.38 million Baht and net profit of 12.96 million Baht. Meanwhile, the digital content unit maintained its growth momentum, bringing in 60.84 million Baht (up 9.61%), driven by increased operator marketing activities. This underscores the core business's strong potential for sustained future growth.

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