



ADDTECH HUB PLC ("ADD")

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ADD distributes dividends every quarter; Board approves interim dividend of 0.06 Baht per share, set to go XD this May 26th.



Bangkok – AddTech Hub PLC ("ADD") delivers good news every quarter. Most recently, the Board greenlit an interim dividend payout of THB 0.06 per share, continuing its unbroken streak of payouts since listing on the mai market. The stock is set to go XD on 26 May, with the dividend payment scheduled for 12 June 2026. This reinforces confidence in the company's strong financial position, despite Q1/2026 total revenue dipping 1.25% to THB 85.14 million and net profit falling to THB 4.13 million due to a debt provision for an associate company (GTI). Meanwhile, the Company announced a restructuring strategy to aggressively drive stable, long-term revenue sharing.

Mr. Sompoch Tanutantivong, Chief Financial Officer of AddTech Hub Public Company Limited (ADD)—a digital content and digital solution provider—revealed that the Board of Directors' meeting passed a resolution approving a cash interim dividend payout from operating results between 1 January 2026 and 31 March 2026, at a rate of THB 0.06 per share. The Ex-Dividend (XD) date is set for 26 May 2026, and the dividend payment will be distributed on 12 June 2026.



"This interim dividend payout marks a continuous streak of dividends since the company began trading on the stock exchange in 2021. It underscores our commitment to management and delivering target returns. Despite challenging economic conditions, the Company has successfully maintained strong liquidity and profitability," Mr. Sompoch said.

For Q1/2026 performance, the company recorded total revenue from sales and services of THB 85.14 million, down 1.25%. This occurred despite steady growth in digital content revenue, which reached THB 30.91 million (up 23.23%) with a gross profit of THB 8.17 million, bringing its gross profit margin up to 26.42%. Additionally, digital marketing pulled in THB 29.16 million (up 0.93%) with a gross profit of THB 6.28 million and a gross profit margin of 21.53%. However, digital solution revenue saw a decline, totaling THB 25.08 million (down 22.24%), though it maintained a high gross profit of THB 11.76 million and a strong gross profit margin of 46.89%.

The primary factor dragging down the overall first-quarter performance for 2026 was a mandatory THB 3.90 million increase in expected credit loss provisions. This stemmed from loans extended to a related party, as the associate, GTI (in which ADD holds a 15% stake) missed six principal installments totaling THB 2.70 million and overdue interest of THB 1.06 million, amounting to THB 3.76 million in total overdue debt. To date, ADD has recognized cumulative credit loss provisions of THB 14.26 million out of a total outstanding principal of THB 29.55 million, and will continue to review these estimates based on future updates. Consequently, net profit dropped 46.70% year-on-year to THB 4.13 million, weighed down by the expected credit losses on loans to related parties and impairment losses on investments in the associate.

Nevertheless, moving through 2026, the Company is forging ahead with a new business restructuring plan, particularly within its core business of providing support systems to mobile network operators. This includes developing national campaign voting systems, innovative ring back tone systems, and point redemption systems for financial institutions and large corporations—all aimed at building a stable and continuous revenue-sharing ecosystem.



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On behalf of AddTech Hub Public Company Limited (ADD): For more information, please contact Natthita Nakkrabandit (Joy) 094-424-5616, Kesuda Ritthimas (Eew) 089-692-6137, Thanaree Wongthanawit (Noey) 092-145-9636