



ADDTECH HUB PLC ("ADD")

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ADD demonstrates strong financial health with a clean balance sheet and surging cash reserves; serves up a THB 0.09 per share dividend with the XD date set for 17 March 2026.

The Company announces a "Business Restart," stripping away high-risk ventures to revitalize its core business

The graphic features a man in a suit on the left. The background is a light blue grid with financial charts. The text is in Thai. At the top right is the AddTech Hub logo. The main title is 'ADD โชว์แกร่ง งบคลีน เงินสดพุ่ง' (ADD shows strength, clean financials, cash surging). Below it, a box says 'กำไรสุทธิ 41.36 ล้านบาท +92.88%' (Net Profit 41.36 million Baht +92.88%). The next line says 'ยกเครื่อง "รีสตาร์ทธุรกิจ" หยุตแบกรุทกิจเสี่ยง คืบชีพ Core Business' (Overhaul 'Restart Business' reduce high-risk business, survive Core Business). Below that, two boxes show 'กระแสเงินสด 200 ล้านบาท' (Cash flow 200 million Baht) and 'ปันผล 0.09 บาท/หุ้น XD วันที่ 17 มีนาคม 2569' (Dividend 0.09 Baht/share XD date 17 March 2026). At the bottom, it says 'นายสมโภช ทนุตันติวงค์ ประธานเจ้าหน้าที่ฝ่ายการเงิน' (Mr. Sompoch Tanutantivong, CFO).

Bangkok – AddTech Hub PLC ("ADD") pivots strategy with "Business Restart": divesting risky ventures to pursue core business revenue sharing. ADD asserts its status as a "Cash Cow" stock, showcasing a strong financial position that defies economic trends with over THB 200 million in cashflows on hand, highlighting its "Zero Debt" strength. Recently, the Board has approved a dividend of THB 0.09 per share, with the XD date set for 17 March 2026.

Mr. Sompoch Tanutantivong, Chief Financial Officer of AddTech Hub Public Company Limited (ADD)—a digital content and digital solution provider—revealed that the Board of Directors approved a cash dividend for the operating period of 1 January to 31 December 2025, at THB 0.09 per share, XD date: 17 March 2026, payment date: 5 May 2026. (Subject to approval at the AGM on 17 April 2026)



“ADD consistently pays dividends at nearly 100% of annual net profit, reflecting our financial stability. Despite economic challenges over the past 1-2 years, our core business remains strong. Notably, the Company is Zero Debt, highly liquid, and holds over THB 200 million in cash (including proceeds from the Glory-Ocean share buyback), providing a solid foundation for continuous investment.”

The 2025 Financial Performance Summary, the Company reported total revenue of THB 373.89 million (up 17.79%) across three main segments: Digital Content: THB 118.48 million revenue (+15.83%), 25.05% gross margin. Digital Solutions: THB 113.61 million revenue (+11.94%), 48.85% gross margin. Digital Marketing: THB 141.80 million revenue (+24.77%), 28.82% gross margin. Net Profit: THB 41.36 million (up 92.88% YoY), despite THB 8.69 million share of loss from associates.

- "Business Restart": No longer "carrying the weight"

For 2026, ADD will focus on its core business, specifically support systems for mobile operators, including: national-level campaign voting systems, next-gen ring-back tone systems, point redemption systems for financial institutions and large corporations. The goal is to secure revenue sharing models that provide consistent income, targeting profits exceeding THB 40 million per year.

Restructuring for a "clean" balance sheet

To mitigate risks from changing consumer behavior and social media platform restrictions, the Board has resolved to sell back shares in Glory Limited (GLORY) and Ocean Shine Far East Limited (OCEAN) to their original shareholders.

By divesting from these subsidiaries, ADD eliminates future cost burdens and external investment pressures. Having already recognized the investment gains in the 2025 fiscal year, the Company expects its 2026 financial statements to be "clean" and focused entirely on sustainable growth.



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