

ADD moves forward in driving ESG for sustainable business growth  
through the 2025 CSR project “Plant with Heart, Give with Care”



AddTech Hub Public Company Limited (ADD), led by Mr. Chawan Boonprakobsap, Chief Executive Officer, together with Mr. Sompoch Tanutantivong, Chief Financial Officer, and the management team, continues to reaffirm its mission to achieve economic growth alongside strong corporate governance, effective risk management, and responsibility toward society, environment, and business value chain. The Company is committed to building technological resilience that sustainably coexists with society and environment, while enhancing transparency, promoting anti-corruption practices, and integrating human rights principles into its core operations.

The Company places strong emphasis on the development and dissemination of innovations arising from sustainable operations, both at the level of internal organizational processes and inter-organizational collaboration, with the aim of creating new values and enhancing business effectiveness. The innovations

promoted by the Company go beyond merely doing things in new ways; they also encompass shifts in mindset, service development, and value creation. The ultimate goal is to generate tangible positive changes that deliver the greatest possible benefits to society and environment.

Most recently, the Company organized its 2025 CSR activity under the project titled “Plant with Heart, Give with Care” at Bang Krachao, reflecting its commitment to maintaining a balance between economic growth and social and environmental responsibility in line with ESG (Environmental, Social, Governance) principles, through a range of meaningful activities.



Based on three core sustainability principles, the company’s operations are guided as follows:

#### 1. E – Environmental:

The Company focuses on “restoring clean air for the city & moving toward zero waste” by rehabilitating the green spaces, also known as the lungs of Bangkok. It also promotes a circular economy through activities such as transforming plastic bottles into monks’ robes.

#### 2. S – Social:

“Creating educational opportunities & caring for community well-being” by providing educational scholarships for youth and making tube pillows for health purposes to support bedridden patients.





3. G – Governance:

“Building a sustainability-driven corporate culture” by instilling a sense of social responsibility among employees and adopting the royal principles of His Majesty King Rama IX as ethical guidelines for conducting business with integrity.



The Company’s 2025 CSR activities reflect the strong commitment of the management team and employees to driving stable and sustainable growth, while simultaneously creating values for society and environment, paving the way toward a truly sustainable future.

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