



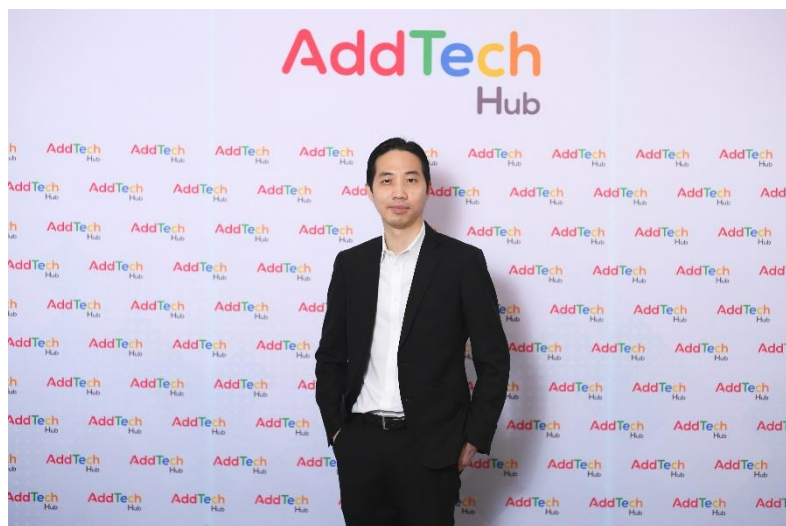
ADDTECH HUB PLC

Published on 14 February 2025

ADD shareholders approve capital increase of 8 million shares, share swap with G&K

Acquire GLORY LIMITED – OCEAN, expand wings into Music Content, penetrate the world market

Create Music Monetization Service business as a new flagship, generate additional income



Mr. Sompoch Tanutantivong, Chief Financial Officer of AddTech Hub Public Company Limited (ADD), a digital content and digital solution service provider, revealed that the Company has organized the Extraordinary General Meeting of Shareholders No. 1/2025 via electronic means (E-EGM), attended by Mr. Chirapan Sintunava, Chairman of the Board of Directors, Mr. Chawan Boonprakobsap, CEO, and the Board of Directors of AddTech Hub Public Company Limited to request a resolution from shareholders to consider approving the issuance of 8 million new ordinary shares with a par value of THB 0.50 per share to support the private placement to G&K Advisory Company Limited at a price of THB 7.50 per share, totaling THB 60 million, instead of cash payment by exchanging 27.40 shares of Glory Limited at a rate of 1 ordinary share in Glory Limited for 292,000 newly issued ordinary shares of ADD, in which the shareholders approved the capital increase of 8 million shares to swap shares with G&K according to the plan for the acquisition of Glory Limited, which operates a music monetization service business, and Ocean Shine Far East Limited, which operates a music production business for various video content on online channels (Social Media Platform). This investment is considered an increase in ADD's business potential to be stronger because it utilizes each company's strengths to further develop the business under a joint strategy to help push the Music Monetization Service business to become a new flagship business, expanding the use of Music Content to penetrate the global market, especially the United States and Europe, which have a strong demand for music to produce content on various platforms.



Therefore, ADD's investment in GLORY LIMITED and OCEAN enhances the growth potential in terms of providing services and generating income from music used in videos on online channels for the creator group in a comprehensive manner. After the investment is completed in approximately the second quarter of 2025, ADD will be able to immediately recognize service income from Social Media Platforms that provide video content services globally.

"ADD's investment in GLORY LIMITED and OCEAN this time does not only creates added business value from the growth of Music Monetization Service, which is considered a new S-Curve of the Company in generating income for sustainable growth, but also is a way to diversify the Company's business operations. In addition, ADD is confident that the new business under Music Monetization Service will help drive the Company's revenue to grow again and will support the performance in 2025 to turn around and reach THB 500 million in revenue, and will have a tendency to increase continuously in the future."



Press release published by: Media Planner Consultant Co., Ltd.

On behalf of AddTech Hub Public Company Limited (ADD): For more information, please contact Natthita Nakkrabandit (Joy) 094-424-5616, Kesuda Ritthimas (Eew) 089-692-6137