



ADDTECH HUB PLC

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ADD boasts first-quarter profit, up 27.76% (YoY)

The Board approves dividend payment of THB 0.10, XD on 27 May 2025



Bangkok – AddTech Hub Public Company Limited (“ADD”) showcased a strong performance in Q1/2025, with profit rebounding to THB 16.33 million, 27.76% increase year-on-year (YoY). The Company also reported service revenue of THB 86.22 million, up 9.13% (YoY), driven by increased revenue recognition from digital solution services. The Board recently approved an interim dividend for the first quarter at THB 0.10 per share, with the XD date set for 27 May, and payment scheduled for 12 June 2025.

Mr. Sompoch Tanutantivong, Chief Financial Officer of AddTech Hub Public Company Limited (ADD), a provider of digital content and digital solution services, revealed that for Q1/2025, the company achieved an operating profit of THB 16.33 million, an increase of THB 3.55 million or 27.76% (YoY) compared to Q1/2024. This was primarily due to the significant increase in revenue from digital solution services.

The Company's total service revenue reached THB 86.22 million, an increase of THB 7.22 million or 9.13% (YoY). This revenue was recognized across three main business segments:



1. Digital Content Services: Generated THB 25.08 million in revenue, a slight decrease. This is mainly due to a moderate reduction in average spending by users on digital content services, attributed to the overall sluggish domestic economy and consumers exercising more caution with their spending.

2. Digital Solution Services: Showed a remarkable increase, generating THB 32.25 million in revenue, up 64.62%. This growth stems from an increase in services provided and higher spending through the user system where the Company serves mobile operator clients.

3. Digital Marketing Services: Contributed THB 28.89 million in revenue, a slight decrease. This is also influenced by the country's subdued economic conditions, which led to a reduction in marketing activities.

Additionally, the Board of Directors approved an interim dividend payment, allocating net profit from the Company's performance from 1 January to 31 March 2025, to shareholders at a rate of THB 0.10 per share. The record date for eligible shareholders to receive the dividend is 28 May 2025, and the ex-dividend (XD) date is 27 May 2025. The dividend payment is scheduled for 12 June 2025.



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