



Press Release

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ADD, as scheduled, rakes in 9-month profit up 154.83%

Interim dividend of THB 0.05 per share, XD on 25 November 2024

Bangkok - AddTech Hub Public Company Limited ("ADD") shows performance for the first 9 months of 2024 with operating profit of THB 39.71 million, up 154.83%, and service revenue of THB 233.37 million, up 6.82%, reaffirming strong financial position. The Board of Directors has approved the interim dividend payment at a rate of THB 0.05 per share, with an XD date of 25 November 2024 and a dividend payment date of 12 December 2024.

Mr. Sompoch Tanutantivong, Chief Financial Officer of AddTech Hub Public Company Limited (ADD), a digital content and digital solution service provider, revealed that the Company's operating results for the first 9 months of 2024 showed a profit of THB 39.71 million, an increase of THB 24.12 million or 154.83% compared to the same period of last year (YoY) due to increased revenue and the Company's efficient cost management.

At the same time, the Company had service revenue of THB 233.37 million, an increase of THB 14.91 million or 6.82% compared to the same period of last year (YoY), with the main growth factor being revenue from digital solution services of THB 74.31 million, an increase of THB 39.09 million or 110.96% due to an increase in services and the amount of spending via the system of users on the system that the Company provides services to mobile service providers. The Company also had revenue from digital content services of THB 158.63 million and revenue from advertising services of THB 0.43 million.

As for the operating results in Q3/2024, the Company had an operating profit of THB 15.31 million, an increase of THB 3.56 million or 30.33% compared to the same period of last year (YoY) due to an increase in revenue from digital solution services. This resulted in the Company having service revenue of THB 77.65 million, with revenue from digital solution services of THB 30.25 million, an increase of THB 14.46 million or 91.62%, with revenue from digital content services of THB 47.28 million and revenue from advertising services of THB 0.12 million.

In addition, the Board of Directors' meeting resolved to approve the interim dividend payment by allocating net profit from the Company's operating results from 1 July 2024 to 30 September 2024 to shareholders at a rate of THB 0.05 per share, reflecting the outstanding growth in operating results. The list of shareholders entitled to receive interim dividends (Record date) is set for 26 November 2024, and the XD date is set for 25 November 2024, in order to pay dividends on 12 December 2024.



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